



NEWS RELEASE
For Immediate Release

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**Carolina Crossroads Announces Final Lineup for September 22
Outdoor Concerts**
Gretchen Wilson to Headline Outdoor Performance

Roanoke Rapids, NC (September 20, 2007) - Carolina Crossroads, the new entertainment and retail destination off Interstate 95 in Roanoke Rapids, has announced the final performance line-up for the upcoming September 22 outdoor concert featuring Gretchen Wilson, The Charlie Daniels Band, and LoCash Cowboys.

Gates will open at 4:30 p.m. The lineup of performances is:

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| 4:30 p.m. | 3rd Cove |
| 5:15 p.m. | EMBARQ Trio (as seen on TV) |
| 5:30 p.m. | Southern Draw |
| 6:00 p.m. | LoCash Cowboys |
| 7:45 p.m. | The Charlie Daniels Band |
| 9:30 p.m. | Gretchen Wilson |

Carolina Crossroads, Betsey's Real Estate, and EMBARQ have also joined forces to honor both active and veteran military on Saturday with a special tribute to the Camp Lejeune based Wounded Warriors.

The Wounded Warrior Battalion-East is the first of its kind in the Marine Corps. It encourages the camaraderie and the support of fellow Marines who have been injured in an effort to help each other cope with the dramatic changes they have experienced. "We want this to be a special day for all of our military and their families. Concertgoers are also being encouraged to wear their "Red, White, and Blue" to show their support for the troops," said Elizabeth Branham, Carolina Crossroads Entertainment Director.

An 8 foot tall "Thank You" card will also be on display for concertgoers to sign. The card will be presented to the Wounded Warriors Battalion in October.

About Carolina Crossroads: Carolina Crossroads is located off Interstate 95 in Roanoke Rapids, NC (Exit 171). The entertainment, tourism, and retail destination located between Richmond, VA, and Raleigh, NC, will offer live performance theatres, shops, hotels, convention and conference facilities, recreation and amusements, and numerous dining options. The Randy Parton Theatre anchors the Carolina Crossroads Music and Entertainment District and features country, pop, beach, and gospel music acts. For more information, visit www.carolinacrossroads.com.